

Jim's Photos

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"Quality Photography For All Occasions"



Portraits ♦ Modeling ♦ Seniors ♦ Team Photos ♦ Action Sports ♦ Posters ♦ Video ♦ DVD Slide Shows

Photographer Checklist

Use the following checklist as a guide when choosing a photographer for your portrait, team/club or event photography session. Make sure you are choosing a photographer that will meet your needs and budget.

Photographer

- Does the photographer operate as a business or do it a personal hobby?
Look to see if the business is Incorporated or run as a Limited Liability Company
- Does the photographer have a legitimate web site other than Facebook?
- Is good location and contact information easily found on photographer's website?
- Is the information on the website organized and easy to follow?
- Are there links to clear examples of photographer's work?
- Are the photos of good quality and properly watermarked with the company name?
- Is there evidence that the photographer has been doing this a while?
- Did they 'friend' you on Facebook without reservation?
- Does the photographer communicate regularly with you?
- Does the photographer follow up and answer all your questions?
- Does the photographer take into consideration your concerns and what you want?
- Are things like time frames, themes, compensation and goals clearly discussed?
- Is what the photographer wants you to do both reasonable and with purpose?
- Does the photographer have a release on company letterhead for you to sign?

- Look for evidence that the photographer is professional and dedicated to their work.

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Notes